

Upcoming Events

◆ **Time Warner Center Snow and Star Show**

November 7th – January 2nd, 5:00 p.m. to midnight
Snow Show: Weekends only, every half hour
Atrium Star Show: nightly
www.theshopsatcolumbuscircle.com

◆ **Winter's Eve at Lincoln Square**

December 1st, 5:30 – 9:00 p.m.
Broadway from 59th to 68th Streets
Kickoff at Dante Park, Broadway at 63rd St.
www.WintersEve.org

◆ **Holiday Market @ Columbus Circle**

December 3rd – 24th
10:00 a.m. to 7:00 p.m.
Christmas Eve: 10 a.m. to 4 p.m.
SW entrance to Central Park
www.urbanspace.com/holidaymarkets.html

On the Street



"I've been supervisor of the LSBID Clean Team for almost ten years. They are a terrific, hard-working group. People come up to us and tell us how much they appreciate what we do every day!"
—Tony Stass, Supervisor, Clean Team



"This is a great neighborhood — it's safe and we get a diverse group of customers — commuters, residents, students, tourists and celebrities." — Vikki Sanchez, Manager, Starbucks at Broadway and 60th



"I was a summer intern at the LSBID. I helped to make the malls on Broadway more beautiful. I'm proud of myself."
— Jack Wu, Manhattan Hunter Science High School

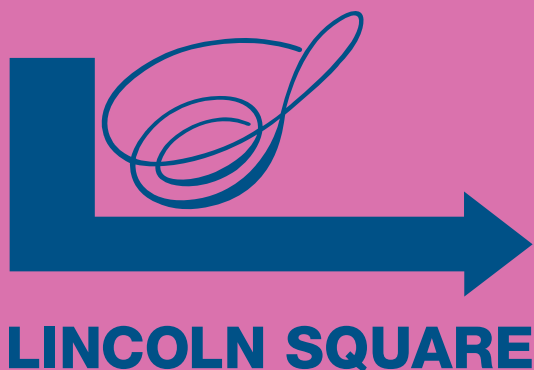


The Lincoln Square District Management Association, Inc.
1841 Broadway, Suite 1112
New York, NY 10023

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BUSINESS IMPROVEMENT DISTRICT

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Fall 2008

Come One, Come All! Rain, Snow or Shine!

The Lincoln Square Business Improvement District's "Winter's Eve at Lincoln Square" celebration from 5:30 p.m. to 9:00 p.m. on December 1st is New York City's largest neighborhood street party, stretching ten blocks from **Time Warner Center via Broadway to 68th Street.**

At 5:30 p.m., a neighborhood tree lighting in Dante Park at Broadway and 63rd Street will kick off the Winter's Eve festivities. While there, you can pick up program schedules and street maps that point out where to find the fun.

Throughout the evening, dozens of restaurants, artists and retailers will show off their specialties and market their wares. Be sure to greet street performers and musicians, marching bands, clowns and others vying for your attention!

Take the holiday trolley down Broadway to the main stage where **The Bacon Brothers** band will rock the Square at 64th Street. Global film star Kevin and Emmy-winning musician/

composer Michael will perform hits off their five albums, including their most recent, "White Knuckles."



Time Warner Center and its stores will host a number of special events, such as a dozen 14-foot stars twinkling above the main entrance, youth choirs at

Samsung, and Big Apple Circus performers making a ruckus on the second floor. To top it off, you can swoon to the melodies of Jazz at Lincoln Center overlooking Columbus Circle.

You'll also discover scores of live performances up and down Broadway, including the family friendly reggae musical act **Father Goose** and the exciting, interactive **Drum Café**. **Hazmat Modine**, an eclectic group with its roots in traditional American music, will play at the American Folk Art Museum's Gallery at 2 Lincoln Square (Columbus at 66th Street), while **Freddie Bryant**, brilliant jazz guitarist and composer, will perform in Gracious Home on Broadway and 67th Street, and **Circus Minimus** will be at the American Bible Society.

Lincoln Square's finest restaurants will offer scrumptious fare at a nominal cost. Last year, Gabriel's Bar and Restaurant (11 West 60th Street) gave out cups of pumpkin bisque soup. Proprietor Gabriel Aiello loves the event: "The Lincoln Square BID produces a great, easy-to-read map so you can find everything you want. This is a fun way to bring new *(continued inside)*



Monica Blum and Lincoln Center construction workers take in music at the Richard Tucker Park concert series.

FROM OUR PRESIDENT

While change is inevitable, the Lincoln Square BID retains its primary purpose: making the district the best place to live, visit and do business. It is our privilege to work alongside property owners, businesses, neighborhood residents, and world-renowned cultural institutions to achieve this goal.

Have our efforts been successful?

Yes! Our streets have never been cleaner or safer. Thousands of our restaurant guides are in circulation; flowers, shrubs and new tables and benches abound on Broadway and in local parks; the Richard Tucker Park concert series is a big hit; and our neighborhood events — most recently at Commerce Bank — get rave reviews.

Bigger and better than ever

Our 9th annual “Winter’s Eve at Lincoln Square” festival will take place on December 1st, right after a neighborhood tree lighting in Dante Park. Food, family fun and more will stretch from Time Warner Center via Broadway to 68th Street. This year, the Bacon Brothers will appear in an outdoor concert in the heart of the district.

We welcome new restaurants and merchants, and the recreated Museum of Arts and Design. And, we look forward to new seasons at Lincoln Center. You can feel the excitement just walking down the street!

A more beautiful Lincoln Square

Our Clean Team, ten workers strong, sweeps streets, power-washes sidewalks, empties trash cans and removes graffiti 365 days a year. Four Green Keepers pick up litter in and around the Broadway malls, and twelve security officers keep a close eye on neighborhood goings-on.

To keep these services strong we must meet rising costs and pay fair wages. Thus, our Board of Directors has approved a phased-in assessment increase from \$1,665,000 to \$2,000,000, which, if approved by the City Council, will enable us to maintain the highest quality services and continue our top-notch programs in the years ahead.

Wishing you a festive holiday season!

MONICA BLUM ♦ PRESIDENT

(continued from front page) people into the neighborhood, and reintroduce those already here.”

You can also taste delectables from Bar Masa, P.J. Clarke’s, Asiate, Sushi a-go-go, Tavern on the Green, Rosa Mexicano, Porter House New York, Landmarc, Dizzy’s Club Coca-Cola, Sapphire, Josephina, Café Fiorello, O’Neals’ and others.

From cosmetics to coffee and cookware to clothing, be sure to stop in at all the retailers giving away special samples and discounts — and hosting musical entertainment.

Gracious Home’s General Manager Albert Canales sets up inside the store (67th Street and

Broadway). Along with music by Freddie Bryant, there will be tasty demonstrations and holiday cheer. Le Creuset cooked up fajitas last year, while Molton Brown gave out samples of its luscious hand cream, and the store gave toys to children. “It’s enjoyable for our employees. The company gets together and helps the West Side,” he said.

For the first time, a portion of the proceeds will go to charity — **City Harvest**, New York City’s only food-rescue organization. In addition, City Harvest will park a truck in the heart of the district to collect canned food donations from the public.

For more info, go to www.WintersEve.org.

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The Lincoln Square Business Improvement District (LSBID)

is a not-for-profit tax-exempt organization formed in 1997 by property owners, businesses, and others with a stake in our Upper West Side community. We provide supplemental security, sanitation and beautification services seven days a week, develop and manage a wide variety of programs and projects to improve and promote the area, and coordinate our efforts with appropriate City agencies. The Lincoln Square BID’s efforts are supported by an assessment on property owners in the district.

Staff: Monica Blum, President; Richard Juliano, Vice President of Operations; Ralph Memoli, Vice President of Marketing and Special Projects/Chief of Staff; Rebecca Gerber, Office Manager and Program Assistant; C. Churaman, Supervisor of Field Operations.

Opening Doors and Building Bridges Youth Development & After School Program
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The Emporium, Ltd.

◆ **The Emporium, Ltd.**

212-724-9521

lmavroviti@aol.com

At 20 West 64th Street is The Emporium, Ltd., selling antiques on the block for more than 33 years. Leo Mavrovitis, proprietor, used to stock more furniture, but with changing demand, he now sells smaller items, like jewelry, light fixtures,

sculpture and paintings, to mostly repeat customers. "This is a destination shop," says Leo. "It's on a side street, so I don't get much walk-in traffic." Leo sells vintage diamond earrings from the 1930s; an asymmetric Italian iron cage chandelier; and a stunning 18th century, Edo period, Japanese dragon-inspired room warmer. Considering the price of oil, everyone should have one!

◆ **True Religion Brand Jeans**

212-209-5970

www.truereligionbrandjeans.com

Rabab Alathari is the Store Manager at True Religion Brand Jeans in Time Warner Center. "Our jeans are hand stitched; no two pairs are alike," she said. "Sixty percent of our customers

are tourists, and many are in the music business." Saleswoman Elena Urriola is also a college student and part-time DJ. "A woman in her 70s came in today and bought a great pair of black jeans. Our style works for everyone," Elena beamed. You can buy Swarovski crystal jeans, a Stella Weekender handbag, or a cool baseball cap. We're believers!

And, look out for:

Williams-Sonoma Home's new expansion into casually elegant furniture, rugs, lighting and linens at Time Warner Center, www.wshome.com; and UGG Australia, opening soon at 160 Columbus Avenue, for luxury, fashion and comfort, www.uggaustralia.com.



Clo Wine Bar + Shop

◆ **Clo Wine Bar + Shop**

212-823-9898

www.clowines.com

On the 4th floor of Time Warner Center, enter the world of Clo Wine Bar + Shop, nirvana for oenophiles. Here, nestled within a structure of Italian wood, custom designed cabinets with glass cases house boutique, cult and rare bottles of wine on

tap. Peruse the wine list on the interactive, touch-screen communal table and purchase a 2 oz. pour using proprietary debit cards. Artisanal cheeses and charcuterie complement the wines, and the shop offers one-of-a-kind accessories.

◆ **Center Cut**

212-956-1288

www.chinagrillmgt.com

From the culinary geniuses that brought you Asia de Cuba, China Grill, Kobe Club and the fabulous Empire Hotel Rooftop Lounge, the newest dining hotspot in Lincoln Square is Center Cut, located on the mezzanine level of the Empire Hotel at 44 West 63rd Street. Restaurateur Jeffrey Chodorow and China Grill

Management present a distinctive, old world steakhouse, with exceptional food and rich décor — and an eye towards healthy eating, using only naturally and humanely raised meats and sustainable seafood.

◆ **Tasti D-lite**

212-247-7200

www.tastidlite.com

And for those looking for a lighter treat, enjoy refreshing low-cal, low-fat Tasti D-lite in its flagship location at Broadway between 60th and 61st Streets. Tasti D-lite is showing off its new, mod look while continuing to provide guilt-free pleasure — creamy, delicious, dairy desserts in more than 100 flavors with the finest natural ingredients.



Museum of Arts and Design

◆ **Museum of Arts and Design**

212-299-7777

www.madmuseum.org

As anticipated, MAD, the Museum of Arts and Design, is an amazing display of creativity, thought and the interplay between objects, materials, culture and design. Architect Brad Cloepfil has transformed Two Columbus Circle into

a modern cultural center that is easy to navigate and enjoy. A special exhibition, "Second Lives: Remixing the Ordinary," is, to put it simply, loads of fun. Fifty-plus artists transform the commonplace into spectacular works of art. Expect the unusual, like a chaise lounge by Johnny Swing made out of quarters; an audio/visual installation by Senga Neugudi featuring the glorious minutiae of Pennsylvania textiles mills; and an open studio that allows visitors to watch artists as they create their works.

◆ **Museum of Biblical Art**

212-408-1500

www.mobia.org

The Museum of Biblical Art at Broadway and 61st Street, otherwise known as

MOBIA, explores the fascinating work of Marc Chagall in a new exhibition from October 7, 2008 to January 18, 2009, "Chagall's Bible: Mystical Storytelling." This multifaceted experience includes more than 100 etchings, lithographs and paintings; lectures by biographers, educators and Bella Meyer, Chagall's granddaughter; and special events and workshops. "Chagall witnessed the Russian Revolution, two world wars, the Holocaust and the establishment of the State of Israel," notes Dr. Ena Heller, Executive Director. "This exhibition reveals the earliest roots of his visual vocabulary and probes the rich complexity and originality of his artistic response."

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