



LINCOLN SQUARE BUSINESS IMPROVEMENT DISTRICT

neighborhood • news

Summer 2009

Taking Care of Business and Eating Well

Every year, our public annual meeting provides businesses, property owners, residents and others a chance to meet, discuss local matters and take care of important business.

Following adoption of the Minutes by Secretary **Robert Battista**, the eponymous **Michael O'Neal**, our host, welcomed all to his restaurant on West 64th Street, where breakfast was bountiful and delicious. Board Chairman **Andrew Pucher** recognized the notables in attendance, especially Council Member **Gale Brewer**.

Mr. Pucher then introduced **Kathryn S. Wylde**, President & CEO of the Partnership for New York City, who presented a long term



view of the city's prospects for financial investment, economic growth and educational opportunities. She pointed to Fordham

University's measured expansion within Lincoln Square, which will bring education and job opportunities, and cited new venture capital investment in local entrepreneurs.

"New York will be a city that emerges from this crisis more diversified, stronger and ahead of the game in the world economy," Ms. Wylde said.

George Steel, General Manager and Artistic Director of the New York City Opera, heralded an exciting slate of new all-American productions of *Don Giovanni* and *Madama Butterfly*, among others. And, citing Fiorello H. LaGuardia's famous mandate for the "people's opera," Mr. Steel announced that twenty-five percent of the Opera's tickets will be on sale for under \$25, with starting prices at \$12!

It was inspiring, during these difficult times, to hear from **Doreen Wohl**, Executive Director of the West Side Campaign Against Hunger. She spoke about services in place to help the poor and hungry, and how the BID and community could assist in the effort. Call or email the Lincoln Square BID to get involved (info@lincolnsquarebid.org, 212.581.3774). The BID will connect you with the *(continued inside)*

Hot Topics

Several times a year, the Lincoln Square BID's Clean Team power washes street corners, particularly under garbage cans. We need your help! We encourage property owners and businesses to adopt a corner or stretch of street to help us maintain a clean and attractive environment. Your neighbors and customers will appreciate it!

The BID is delighted to welcome Timothy Devlin to our staff. A recent graduate with a business degree from George Washington University in D.C., Tim comes to us with valuable experience working at the Georgetown BID. Here in Lincoln Square, Tim will be the go-to guy in our office. Call or email Tim at 212.581.3774 or tdevlin@lincolnsquarebid.org.



Fashion's Night Out 2009 is September 10th. Billed as a "Global Celebration of Fashion" and sponsored by NYC & Company, the City of New York, and the Council of Fashion Designers of America, look for late night shopping and festivities across town — funky window displays, celebrity appearances, music performances, makeovers, contests and more. For more info, visit www.fashionsnightout.com.



FROM OUR PRESIDENT

It has been said, "It's easy to make a buck. It's a lot tougher to make a difference." The BID staff works hard to make a difference everyday.

Perhaps that is why it's now so important for the Lincoln Square BID to not only promote and support local businesses, but to be at the forefront of volunteerism in the district — connecting residents and businesses with organizations that, in this time of need, serve those most affected. Call us at 212.581.3774 to get involved and we will connect you with charities in the area. There are many ways you can help.

Though times are certainly tough, and the spring season was wet and chilly, the seasonal flowers and shrubs in the ten Broadway malls in our district and in our two small parks are flourishing. On Wednesdays from noon – 2:00 p.m., take in New York's diverse music scene at our free concerts in Richard Tucker Park at Broadway and 66th Street. And, if you're looking for a place to eat, shop or visit in Lincoln Square, stop by our Information Carts, manned by students from the Martin Luther King, Jr. Educational Campus, and pick up area brochures and event calendars.

Lincoln Square doesn't shut down for the summer and we want to hear from you — readers of this newsletter. Email me at mblum@lincolnsquarebid.org to let me know what you think of this newsletter and how we're doing. If I hear from you by September 21, you'll be entered into a contest to win a fabulous prize from one of the area's finest restaurants.

A lot is happening this year and our staff, pictured above with me, will be doing our part to make the district shine.

Enjoy summer in Lincoln Square!

MONICA BLUM ♦ PRESIDENT

(continued from front page)

West Side Campaign Against Hunger and other worthy charities in the area.

Continuing the morning's business matters, Vice Chairman **Gary Jacob** ably presented the FY 2010 budget, reporting no assessment increase for the year, while Treasurer and Nominations Chair **Georgette Bennett** skillfully handled nominations.

Re-elected to serve on the Board were **Georgette Bennett** (Milstein Properties), **Gregg Carlovich** (Zeckendorf Development, LLC) **David Froelke** (Related), **Andrew Pucher** (The Walt Disney Company) and **Melissa Thornton** (Lincoln Center for the Performing Arts). New members were welcomed, including **Atif Youssef** (The Empire Hotel),

Christine Condello (Barnes & Noble), **Doug Griebel** (Rosa Mexicano), **Howard Green** (TD Bank) and **Leo Mavrovitis** (The Emporium, Ltd.). Each new Director brings great talent and enthusiasm to an already dedicated and active Board of Directors.

Achievement Awards were presented to **Tony Stass**, **Tyrone Rutledge** and **Douglas Mann**, all long-time BID workers. From the Parks Department, **William T. Castro**, Borough Commissioner, **Rick Zeidler**, Deputy Chief of Operations, and **Bill Steyer**, Director of Manhattan Forestry Department, received community awards, as did CB7's **Penny Ryan** and volunteers **Bob Nemo** and **Nancy Simonson**.

Thanks to everyone for making this year's meeting a success!

◆ Eat Outdoors in Lincoln Square

To coincide with summer outdoor festivities taking place throughout the neighborhood, some area restaurants are offering meals to go and special offers. Call us at 212.581.3774 or visit www.lincolnsquarebid.org for more information.

Board of Directors

Andrew Albert
West Manhattan Chamber of Commerce

Robert Battista
Gracious Home

Georgette F. Bennett
Milstein Properties

Brian Byrne
Fordham University

Gregg Carlovich
Zeckendorf Development, LLC

Luis Castro
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Christine Condello
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Suzanne Davis
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Related

Howard Green
TD Bank

Doug Griebel
Rosa Mexicano at Lincoln Center

Gary Jacob
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Vacant
Community Board 4

Leo Mavrovitis
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Craig Mooney
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Michael O'Neal
O'Neals'

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Residential Tenant

Andrew Pucher
The Walt Disney Company

Rudolf Tauscher
Mandarin Oriental, New York

Melissa Thornton
Lincoln Center for the Performing Arts

Atif Youssef
The Empire Hotel

George Zeppenfeldt-Cestero
Community Board 7

Hon. Michael R. Bloomberg
Mayor of the City of New York

Hon. Gale A. Brewer
New York City Council

Hon. Scott Stringer
Manhattan Borough President

Hon. William C. Thompson, Jr.
New York City Comptroller

The Lincoln Square Business Improvement District (LSBID) is a not-for-profit tax-exempt organization formed in 1997 by property owners, businesses, and others with a stake in our Upper West Side community. We provide supplemental security, sanitation and beautification services seven days a week, develop and manage a wide variety of programs and projects to improve and promote the area, and coordinate our efforts with appropriate City agencies. The Lincoln Square BID's efforts are supported by an assessment on property owners in the district.

The Lincoln Square newsletter is a publication of the Lincoln Square BID.

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lululemon athletica

◆ **lululemon athletica**

1928 Broadway at 64th Street, 212.712.1767, www.lululemon.com

You can “sweat for free with lululemon!,” says store manager Tricia Prange. With a Run Club twice a week, and yoga and Pilates classes every Sunday at local “studios of the month,” you’ll be fit in no time. Lululemon offers yoga-inspired,

shopping IN LINCOLN SQUARE

one of a kind experiences

Vitasea organic seaweed and cotton clothes for women and men. Dancers love the style and comfort. And, enjoy stretching with sinewy instructor Ava Taylor (left), who will help you set smart goals for healthy living.

◆ **Satya Jewelry**

Time Warner Center, 212.823.9486 www.satyajewelry.com

Find peace and well-being in a chic kiosk on TWC’s first floor. Satya’s intricately designed, yoga-inspired jewelry is made of sterling silver and gold vermeil, some pieces adorned with healing gems. The collections are rooted in timeless images, symbols and ancient artifacts. On display are beautiful hand-woven and etched gold wrist cuffs, Indian statuettes and

silk scarves from Thailand in deep reds and blues.

◆ **Eileen Fisher**

Time Warner Center, 212.823.9575 www.eileenfisher.com

Relaxed, elegant, sophisticated. Expect jewel tones in early fall — hot chili, dark pumpkin and garnet. The lavenders and purples of October will complement what you bought in September. And don’t forget the basics — grays, browns and blacks. The mantra is layer, layer, layer — leggings, tanks, tunics, skirts, skinny pants, cardigans, accessories and, to complete the outfit, embroidered and crinkled scarves. European devotees flock to the TWC store to purchase their seasonal wardrobes. You should too!



Nick & Toni's Café

◆ **Nick & Toni's Café**

100 West 67th Street, 212.496.4000 www.nickandtoniscafe.com

On Sunday and Monday, the price of a two course menu will get you a free ticket to AMC Loews — a deal you can’t beat. This welcoming rustic Italian café, sister to the East Hampton hot spot, offers the very best of the local farmers’ market and

dining IN LINCOLN SQUARE

for the gourmand in all of us

artisan cheeses. Menus reflect the seasons and the wood burning oven serves up traditional thin crust pizzas. After work, try the homemade infused vodkas!

◆ **Luce Restaurant & Enoteca**

2014 Broadway at 68th Street 212.724.1400, www.lucenyc.com

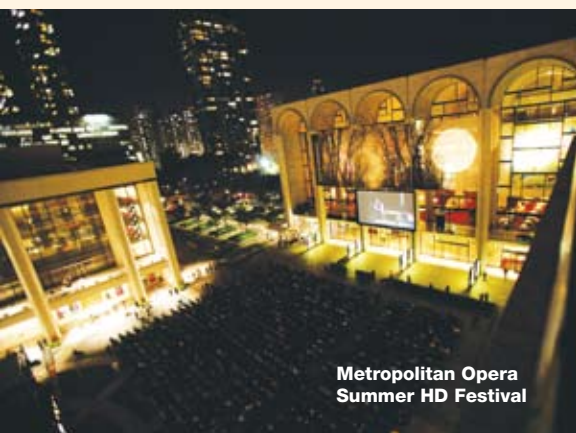
A new addition to the Lincoln Square neighborhood, the northern Italian cuisine at Luce includes home made pastas — ravioli and black linguini — salads, steaks and well-priced California and Italian wines. The wine, cheese and cured meats menu is *delizioso*. Specialties of the house are Branzino, a salt-crusted Mediterranean sea bass with fresh herbs, and pappardelle with duck ragu. For dessert,

chocolate *soufflé*, *frutti di bosco* (mixed berry tart) and more.

◆ **West Side Restaurant**

2020 Broadway at 69th Street 212.724.4000

Gus Benetos has been in the restaurant business for more than 40 years. His sons, Niko and Costa, are carrying on the family business, a neighborhood institution, with their father’s guidance. Open 24/7, the West Side Restaurant gets high praise for its fresh fish, shish-kebab and Greek specialties. Residents, tourists, local teachers and students, construction workers and theatre-goers all come here for the friendly service and home-style meals.



Metropolitan Opera Summer HD Festival

◆ **Metropolitan Opera Summer HD Festival**

Lincoln Center Plaza, 212.362.6000 www.metoperafamily.org

From August 29 through September 7, for free, the Metropolitan Opera will show its Live in HD public television series on Lincoln Center Plaza. See *Il Barbiere di Siviglia*, *Roméo et Juliette*, *Eugene*

culture IN LINCOLN SQUARE

clever...creative...inspired

Onegin, *Macbeth*, *La Fille du Régiment*, *Peter Grimes*, *La Bohème*, *Orfeo ed Euridice*, *Il Trittico* and *Madama Butterfly*. Seating for 2800 on a first come, first served basis. Screenings begin at 7:30 and 8:00 p.m. Plus, look for neighborhood restaurant promotions during the festival!

◆ **Museum of Arts & Design**

2 Columbus Circle, 212.299.7777 www.madmuseum.org

The Museum takes on a unique subject from September 30 through January 31: the brooches worn by former Secretary of State Madeleine Albright. The collection’s historical significance is explored as well as the importance of jewelry in communication. “I found that jewelry had become part of my personal diplomatic

arsenal,” she says. “While President George H.W. Bush had been known for saying ‘Read my lips,’ I began urging colleagues and reporters to ‘Read my pins.’”

◆ **Jupiter Symphony Chamber Players**

Good Shepherd Presbyterian Church 152 West 66th St, 212.799.1259 www.jupitersymphony.com

The Jupiter Symphony, a monument to its founder, conductor Jens Nygaard, is “one of the city’s cultural jewels,” known for familiar works and musical rarities. This season offers Brahms, Mozart and Schubert, as well as forgotten masterpieces by Rott, Klughardt and Moszkowski. At 2:00 p.m. and 7:30 p.m. on Mondays from September 14 to May 17.

Free Upcoming Events

- ◆ **Music Under New York at Richard Tucker Park**
Wednesdays in July and August: Noon – 2:00 p.m.
Broadway at 66th Street (Sponsored by the BID)
Music lovers are invited to bring lunch, join friends and relax at the lively oasis at Broadway and 66th Street. Enjoy a taste of New York's "underground" music scene.
- ◆ **Lincoln Center Out of Doors**
August 5 – 23, Lincoln Center campus, www.lincolncenter.org
Out of Doors opens with Asphalt Orchestra and continues with a wide range of music and dance events by dozens of international, U.S. and local artists.
- ◆ **Metropolitan Opera Summer HD Festival**
August 29 – September 7
See inside for details.

On the Street



"Lincoln Square has everything you need, including a destination resort spa in your own backyard with a top hair salon for a complete suite of services."
— Vivek Hans, Jeunesse Spa



"I'm a big believer in Upper West Side neighborhoods and their potential. The Lincoln Square BID is the engine for the entire Upper West Side." — Doug Griebel, newly elected BID board member and owner, Rosa Mexicano



"Uniformed Lincoln Square staff clean up the neighborhood. When the area stays clean, it fosters a more secure environment. We have a very good relationship with the BID."
— Captain John Glisman, 20th Precinct

Take
me
home



SAVE THE DATE
Monday, November 30, 2009
10th Annual Winter's Eve
at Lincoln Square



It's all here!

neighborhood • news