



# neighborhood • news

Spring 2009

## Flowers... like Clowns Out of a Car!

**R**alph Waldo Emerson said, the “Earth laughs in flowers.” The Lincoln Square BID shares that joy every spring with gardens blooming on the Malls along Broadway and in Dante and Richard Tucker Parks, where our tables and chairs welcome you on warm, sunny days.

Spring is a year round job for the BID. Planning begins in August for planting bulbs in November and in February for spring and summer flora. March and April are for clearing up winter debris and cultivating the soil. In May, after the tulips are done, soil is treated with compost and new flowers are planted.

“It’s quite a scene,” says Bob McNulty of McNulty Outdoors, the BID’s long time landscaper. “Flowers come out of trucks like clowns out of a car!”

“It’s tough gardening, so we use hardy evergreens like juniper and boxwoods, and colorful perennials and annuals such as pansies, zinnias, petunias, caladium and coleus,” says the BID’s garden designer Mary Riley Smith. “The BID’s Clean Team waters and cleans up regularly.”

Manhattan Borough President Scott Stringer and the Richard Tucker Music Foundation have graciously contributed toward the creation of two free-standing kiosks that will feature historical information and



neighborhood and subway maps. Residents, businesses and property owners and the Greenacre Foundation have generously supported the BID’s greening efforts as well. Our thanks to the staff of 15 Central Park West for their recent unexpected and generous donation to our Broadway Malls!

“The gardens have had a tremendous impact on the neighborhood,” says Ms. Smith. “They give the message that the neighborhood is pretty, well cared for and safe.”

## 9th Annual Winter’s Eve

**T**he 9th annual “Winter’s Eve at Lincoln Square” celebration was a smashing success! The Lincoln Square BID hosted its own tree lighting at Dante Park (the plaza at Lincoln Center was closed for renovations), attended by hundreds of neighborhood residents and visitors. WABC, an event sponsor, caught the action for the evening news. Ratings that night were “awesome,” according to Catherine McKenzie, WABC senior producer.

Thousands of people flooded the holiday festival on Broadway between Time Warner Center and 68th Street. Twenty-seven local restaurants, including newcomers Bar Boulud and Center Cut served up *pâté grand-mère*, truffled potato soup and more. Dozens of street performers, musicians and two ice sculptors entertained, and 35 cultural organizations and businesses took part. There was a huge increase in store traffic reported over last year — a sign that the event continues to grow.

Sixty-fourth Street was closed for a rockin’ concert by The Bacon Brothers, featuring Kevin and Michael, who played songs from their latest album, *(continued inside)*



## FROM OUR PRESIDENT

**W**hen the going gets tough...the tough get going! Now more than ever, the Lincoln Square BID provides services critical to a vibrant neighborhood and business atmosphere — security, street cleaning, beautification and raising the District's visibility — in the face of city budget cuts.

To meet the challenge directly, we have implemented programs to promote our member businesses and cultural organizations. In addition to the BID's new "Map and Guide" and our "Where to Eat" directory, we introduce the "Recession Rebound" campaign, promoted on our Web site, through e-blasts, and now in this newsletter. A host of business and restaurant discounts and specials are on offer to encourage people to come out and have a good time. After all, you can't eat home every night!

And no matter what, we are eternal optimists. The tulips are bursting on the Broadway Malls, and the lunch crowd is filling up the tables at Dante and Richard Tucker Parks. We are blessed with restaurants for all tastes and pocketbooks, and pocketbooks (and more) for all tastes. As the weather warms up, our streets, cared for by our meticulous Clean Team, will be even more crowded with theatre goers, students, tourists, shoppers and diners. Our residential community has grown, our academic institutions are thriving and our cultural centers are the best in the world. Alice Tully Hall is open, and we are delighted to welcome West Elm, our newest retailer, which opened this March at 1870 Broadway. And...IMG Fashion Week is coming to Lincoln Square in September 2010!

As we look forward to brighter days ahead, we tighten our belts, work even harder, think and act creatively, and carry on to ensure that Lincoln Square remains the liveliest, cleanest, safest and most exciting neighborhood in New York City.

See you at our 12th Annual Meeting on Tuesday, May 19th, at O'Neals'.

Happy Spring!

MONICA BLUM ♦ PRESIDENT

(continued from front page)

"New Year's Day". The band and public had a blast — the air was crisp and the predicted snow shower held off until the show was over.

Entertainment abounded at twelve more sites along the festival route. Gracious Home, TD Bank and Time Warner Center, among others, hosted performers with a variety of backgrounds and talents. Some of those were the Youth Pride Chorus, the Big Apple Circus and percussionist Jessica Sarles, who lit up the night with samba and bossa nova.

John Tucker organized a performance by students from the Professional Children's School. His quartet attracted a great crowd. "The neighborhood was really

festive," he said. "I enjoyed the marching band on Broadway and made a nice meal from the restaurants at Columbus Circle."

Jean Michael, SVP at Brown Harris Stevens, said it best, "The entire Winter's Eve event was amazing. Now that I work in the heart of Lincoln Square, I really appreciate what a fun and attractive neighborhood this is!"

City Harvest received a portion of the festival's proceeds, \$2,500, and collected 300 pounds of food donations — a terrific haul! Thank you to our restaurants and festival goers for the contributions.

Most of all, a million thanks to all our sponsors and participating businesses, cultural organizations and volunteers for making Winter's Eve 2008 a Lincoln Square sensation!

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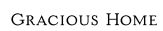
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### The Lincoln Square Business Improvement District (LSBID)

is a not-for-profit tax-exempt organization formed in 1997 by property owners, businesses, and others with a stake in our Upper West Side community. We provide supplemental security, sanitation and beautification services seven days a week, develop and manage a wide variety of programs and projects to improve and promote the area, and coordinate our efforts with appropriate City agencies. The Lincoln Square BID's efforts are supported by an assessment on property owners in the district.

**Staff:** Monica Blum, President; Richard Juliano, Vice President of Operations; Ralph Memoli, Vice President of Marketing and Special Projects/Chief of Staff; Rebecca Gerber, Office Manager and Program Assistant; C. Churaman, Supervisor of Field Operations.

Opening Doors and Building Bridges Youth Development & After School Program:  
Susan Bobb, Program Coordinator

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# shopping IN LINCOLN SQUARE

one of a kind experiences



Planet Kids

## ◆ Planet Kids

**191 Amsterdam Ave., 212-864-8705**  
[www.planetkidsny.com](http://www.planetkidsny.com)

This menagerie of colors and sounds on Amsterdam is stocked floor to ceiling with goodies for the newborn to toddler set. The latest in baby fashion, toys, high chairs, car seats, furniture and state-of-the-art strollers — you name it, Planet Kids has

it. Bugaboo, Orbit Baby, Stokke and more. Not to mention Sesame Street puppets, Fisher Price baby laptops and the cutest shoes handcrafted in soft leather. Friendly staff will help you prepare for your baby and keep her happy too!

## ◆ Two Gals Designer Jewels and Gifts

**165 Amsterdam Ave., 212-873-0609**  
 Childhood pals Samantha Suh and Grace Kim share a cozy shop on Amsterdam Avenue off 67th Street filled with fun accessories and gifts for girls and women. Bring in your dress and choose fabulous costume baubles to match. Invited to dinner? Pick up something special for the hostess. For newborns, the animal blankets are so huggable. Teens will love the headbands

and earrings, brides have their own special corner, and for ladies going green, the “Envirosax” is a fashionable grocery bag that folds into an itty bitty case.

## ◆ Capezio

**201 Amsterdam Ave., 212-586-5140**  
[www.capeziodance.com](http://www.capeziodance.com)

Yolaine Aprea, a tap dancer at heart, manages this fabulous new location at Amsterdam and 69th. “We serve the entire dance and exercise community,” she says. “Whether it’s tap, ballet, jazz, yoga or Pilates, we have the latest styles in a wide variety of colors.” The store offers expert pointe shoe fittings and lessons on how to apply stage make-up. The Bunheads Back Stage Beauty Box, loaded with high quality cosmetics, is \$60.



Old John's Luncheonette

## ◆ Old John's Luncheonette

**148 West 67th Street, 212-874-2700**  
 There’s a reason Manny Kambouris has been in the restaurant business in the Lincoln Square neighborhood for 24 years, and it’s not just the famed turkey club, the 8 oz. juicy burgers, the chocolate egg creams or the luscious cheesecake. This

is a bustling old-time restaurant where the owner remembers your name. Manny’s secret to success: good service, very good prices, and all the food made fresh. “Everybody loves me,” Manny says. “Customers come here just to see me.” And it’s true!

## ◆ O'Neals'

**49 West 64th Street, 212-787-4663**  
[www.onealsny.com](http://www.onealsny.com)  
 The storied O'Neals' boasts some famous names (other than Mike himself). Peter Boyle was his first maitre d' and Michael Moriarty bartended. The vast bar and dining area has gone through several renovations and expansions over the years, but the restaurant's roots remain. Opera posters from the 1960s,

original art by Mimi Gross Grooms and antique fixtures create a welcoming atmosphere. And, the American traditional food is as tried and true as ever.

## ◆ Sapphire Indian Cuisine

**1845 Broadway, 212-245-4444**  
[www.sapphireindiancuisine.com](http://www.sapphireindiancuisine.com)

At Sapphire, you immediately notice the intricately crafted, Moghul-period wooden doors and stunning silk tapestries that are the restaurant's focus. Here, you can taste the regional cuisines of Northern India and Goa. Satish Arora, a proprietor, recommends the lamb chops in yogurt and sour cream. Crowded with theatre-goers, the neighborhood folks come in after 7:30 p.m. The buffet lunch, \$13.95, is fresh, delicious and plentiful.



American Folk Art Museum's Eva & Morris Feld Gallery

The Spirit of Rita by Carolyn Crump, Collection of the artist, 2005. Machine-quilted cotton, Photo by Rick Gardner

## ◆ American Folk Art Museum

**Columbus Ave. at 66th Street**  
**212-595-9533, www.folkartmuseum.org**

Do not miss “Textural Rhythms: Constructing the Jazz Tradition — Contemporary African American Quilts” from March 24 - August 23. Quiltmaking is an important American tradition, and this remarkable collection, inspired by

jazz music, is on view in two back-to-back presentations. Fifty-five artists representing the Women of Color Quilters Network contributed 64 quilts in homage to their favorite musicians and songs.

## ◆ Alice Tully Hall, Lincoln Center

**1941 Broadway and 65th St, 212-671-4050**  
[www.lincolncenter.org/alicetullyhall](http://www.lincolncenter.org/alicetullyhall)

After 22 months of renovation, Alice Tully Hall has arrived! The improved concert hall boasts a striking three-story-high, glass-enclosed grand foyer that looks out onto Broadway, a café/bar, an expanded ticketing area and, inside the Starr Theater, innovative lighting that glows softly from translucent walls, a modern sound system and custom seating. Look for performances by the New York City

Opera, the Paris-based Ensemble Intercontemporain and The Silk Road Ensemble with Yo-Yo Ma.

## ◆ Gerald W. Lynch Theater at John Jay College

**212-237-8005, www.jjay.cuny.edu/Theater**

The Spring 2009 “Performing Arts at John Jay College” series enlivens April and May with drama and dance. “The Last Days of Judas Iscariot” is a serio-comic play that re-imagines the fate of this infamous Apostle. Award-winning playwright Sean Christopher Lewis’ “Killadelphia” uses hip hop and interviews with prisoners serving life sentences to explore issues of justice and race. The series ends on May 22nd with a performance by Ballet Academy East.

# dining IN LINCOLN SQUARE

for the gourmand in all of us

# culture IN LINCOLN SQUARE

clever...creative...inspired

## Save the Date

### Lincoln Square Business Improvement District 12th Annual Meeting

Tuesday, May 19, 2009 at 8:00 a.m.  
O'Neals', 50 West 65th Street

Keynote speakers:

**Kathryn S. Wylde**  
*President & CEO*  
Partnership for  
New York City

**George R. Steel**  
*General Manager and  
Artistic Director,*  
New York City Opera

Join us for the Lincoln Square BID's annual meeting. Open to the public, our annual meeting is a great way to meet your neighbors, colleagues and fellow business owners. Please RSVP to Rebecca Gerber at 212-581-3774 or [info@lincolnsquarebid.org](mailto:info@lincolnsquarebid.org).

## On the Street



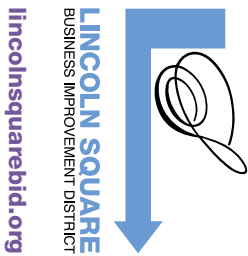
"Residents come to me and tell me they feel safer with us around. We patrol the streets and support police with information on the scene or by calling 911. We monitor and report street conditions like pot holes, open fire hydrants and broken street lights." — Douglas Mann, Lincoln Square BID Security Supervisor



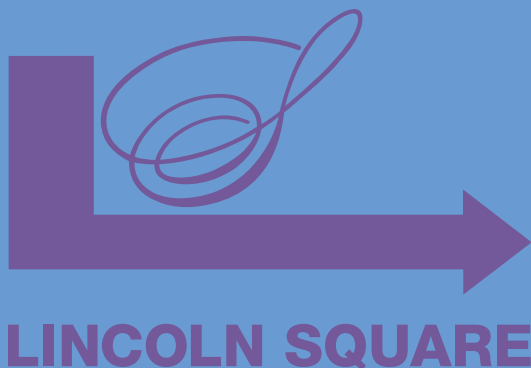
"It's a quick ride to work from where I live in the Bronx. We sell women's clothes, shoes, belts and pocketbooks. Lots of people going to and from the movie theatre come into the store. Dogs are welcome too. One lady always comes in with her Shi Tzu." — Julianne Jenkins, New York Look/Dinuccio



"I come to Lincoln Square all the time. I explore the area, movies, restaurants and book stores. I take advantage of all the area has to offer." — Milton Silverstein, Semi-retired, Riverdale, Bronx



home  
me  
Take



It's all here!  
neighborhood • news